**Objectives-Strategy-Tactical Direction**

**Establishing an Incident Action Plan**

***What is an objective? (Entered on ICS 202)***

**Objectives are:**

* + **Statements of guidance and direction.**

**They answer the question:**

**“*What can be accomplished when***

***all resources have been effectively deployed?”***

* + **Necessary for selection of appropriate strategy and tactical direction of resources.**

**Objectives must be:**

* + **Attainable.**
  + **Measurable.**
  + **Flexible and broad.**

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**Strategy is:**

* + **A general plan or direction selected to accomplish the objective.**
  + **It answers the question:**
  + ***“What needs to be done*?”**

***And describes the method(s) used to accomplish the task.***

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***What is a tactic? (Entered on ICS 204)***

**Tactics are:**

* + **The deployment and direction of incident resources to accomplish the strategy (as guided by the objective).**

**They answer the question:**

***“How are we going to accomplish the strategy*?”**

* + **Normally established to be conducted within an operational period.**
  + **Therefore, tactical directions should be stated in terms of accomplishments that can be realistically achieved within the operational period*.***

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